

This is your WTM 2014 e-badge for fast-track entry

IMPORTANT

This badge is valid for entry from
Tuesday 4 - Thursday 6 November 2014

YOUR ENTRANCE

Important information

Please note your entrance below to gain access to WTM with ExCeL. You will need to access the correct entrance for registration otherwise you may incur delays.

ENTRANCE:

Prince Regent

What if you forget your badge?

Please take note of your badge number and visit the touch screens located at the East Entrance (Prince Regent) or Undercroft where you will be able to print your badge. We strongly advise that you print your badge before coming to the event to avoid delays.

By using the WTM e-badge you agree to observe the event admission policy. For more information visit wtmlondon.com/content/admission-policy

WTM e-badges are strictly non transferable and only valid for the person whose name is printed on it, on the days shown. You may be asked to validate your e-badge with a personal photographic identification document (ID card or passport). E-badges must be protected from liquids and must not be folded across the e-badge barcodes. Damaged e-badges may delay your entry into the event. WTM reserves the right to reject e-badges and refuse admission into the event should tickets be copied or fraudulently produced.

Opening Times & Admission Policy

Monday 3 November
10.00 - 18.00 Admission to registered Exhibitors, Exhibitor Invitees, Ministers and International Press only.

Your badge does not give you access to attend WTM on this day.

Tuesday 4 November: 10.00 - 18.00
Wednesday 5 November: 10.00 - 20.00
Thursday 6 November: 10.00 - 16.00
Admission to registered Exhibitors, Exhibitor Invitees, WTM Buyers' Club members, Travel Trade Professionals, Ministers, International Press. Students are invited to attend on Wednesday and Thursday only.

Plan your visit with the WTM App

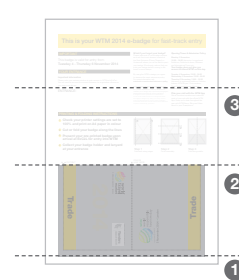
Get all the latest updates and make the most of your visit with the official WTM App. Keep up-to-date throughout the year with WTM News, Blog and Video direct to your Smartphone.

PRINTING & FOLDING INSTRUCTIONS

- 1 Check your printer settings are set to 100% and print on A4 paper in colour
- 2 Cut or fold your badge along the lines
- 3 Present your pre-printed badge upon arrival at ExCeL for entry into WTM
- 4 Collect your badge holder and lanyard at your entrance



Step 1
Fold back along edges



Step 2
Fold horizontally



Step 3
Fold along middle



19869591
46569861



46569861



3 - 6 November 2014 • London

Mr Evangelos Kekatos
VICE MAYOR OF TOURISM
Greece

Valid: Tuesday 4 - Thursday 6 November
Entrance: Prince Regent




wtm® world responsible tourism day
supported by UNWTO
5 November 2014 • London



WTM Official Premier Partner







CUT OUT

FOLD IN HALF HERE